



International Academy for Quality

FOUNDED – 1966

CONTACT

Newsletter of the IAQ

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Contact Newsletter is published quarterly by the International Academy for Quality. For questions or to provide input of news or articles, please send all correspondence to the office of the IAQ:

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The Academy Progresses! Chairman Spence Hutchens

In this edition of Contact, I'd like to address four issues: membership, professionalism, publications and recognition.

Membership

Over the past three years the IAQ Secretary has lead an effort to increase the participation of our members. Participation is defined as both paying dues and attending meetings. As a result, we have changed the status of a few members from Active Academician to either Corresponding or Emeritus Academician, and

in a couple of cases this has resulted in the termination of membership. After the changes membership of the Academy at the end of 2007 is as follows:

- 55 Active Academicians
- 7 Corresponding Academicians
- 9 Emeritus Academicians
- 4 Honorary Members
- 3 Associate Members

Since the IAQ By-Laws allow the Academy to have a total of 100 Active Academicians and also the same number of Associate Members, it is clear that we have an immediate opportunity to greatly expand the Academy. As a result President Conti has lead a team to address a topic of recruiting a new generation of quality professionals to IAQ. I offer my sincere thanks to both Acns. Lennart Sandholm and Noriaki Kano for their support of Tito in defining this plan. For more information about Dr. Conti's program for recruitment of IAQ members see the IAQ web-site.



IAQ Chairman Spencer Hutchens

The Academy is committed to expanding its membership globally and, attracting members from non-traditional applications of quality as well as from traditional, mainstream sources. I offer my sincere congratulations and thanks to the whole team who developed the new IAQ recruitment program and I am looking forward to seeing the results of this effort in the near future.

Professionalism

As leaders of the professional global quality community, the IAQ executive team should also be role models in the use of quality tools and methods to enhance the effectiveness of the Academy and to improve communications

quality among our members. One challenge that I'd like to see us adopt is to embrace new communications methods and tools to help us improve our work. A few to think about: Skype for increased voice communications; Microsoft NetMeeting for conducting virtual meetings, and increased use of the Academy's web-site for sharing documents and records. This will be a focus of our work in the coming year.

Publications

Over the past several years the Academy has published two anthologies of quality articles as a follow-up to our fifteen year series that was called "The Best of Quality." The new series focuses on specific topics of interest: the future of quality and new quality tools were the first two books in this series and they will be soon followed by a third anthology on the quality of corporate governance. I want to express my personal appreciation to both Bob King, our new publisher and Greg Watson, VP Publications for IAQ as well as to the many Academicians who have prepared papers in support of these efforts. Publication of leading ideas has been a traditional strength of the Academy and the current focus on dedicated topics will only help to enhance the reputation of our Academy.

Recognition

It is a particular pleasure for me to announce the Walter E. Masing Book Prize which was established by the Academy at our May 2006 meeting in Milwaukee to honor the memory of one of our three founding members. For more information about this Prize please look at the information provided on our web-site. We set the deadline for the first award for 31 January 2007, so get your nominations in soon!

**Executing the Plan for 2007
President Tito Conti**

As the first year of the three-year presidency unfolds there is one big issue that we are now facing – the need to recruit new members to the Academy. Spencer outlined the basic position in his comments above. Now, we have taken a deeper look into the process for recruiting and have established guidelines to use in defining our solicitation and selection process. This is our cooptation or recruitment plan.

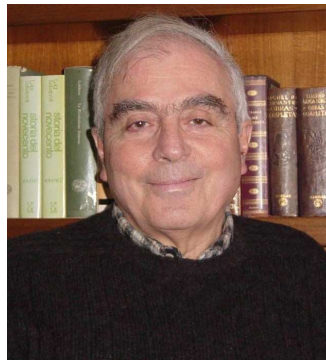
Regional promoters of Academy membership have been appointed:

- Americas: Blanton Godfrey and Hugo Strachan
- Europe: Dieter Seghezzi and Jens Dahlgaard
- Asia, Australia and Pacific: Noriaki Kano
- Africa/Middle East: Mohamed Zairi

The Regional Promoters should involve the Academicians of their Region to search for potential candidates and assist them, using all the available information channels to identify the best renowned professionals from all of the different countries. The goal is in fact to have all the best names of the Region in the list. It will then be a task of the Examining Committee and finally of the Board to choose the best candidates for solicitation.

I suggest that we also look into adjacent professional areas, where quality may still be implicit but will become explicit in the future (possibly with our help).

At this time all members of the Academy need to be proactive in recruiting the best possible team to become Academicians for our future and to help us direct the influence of quality across the globe for years to come.



IAQ President Tito Conti

Spotlight: IAQ Nordic Team

The IAQ Nordic Team is composed of those IAQ members living in the Nordic countries. It was first established at the 1997 Meeting of the Academy in Trondheim, Norway and the team is lead by Ove Hartz. The purpose of

the Nordic Team is to investigate and discuss international trends in quality management and best practices from the perspective of the Scandinavian countries. This team has held fourteen meetings since its founding.

IAQ members who have been active in the Nordic Team include: Bjorn Andersen, Juhani Anttila, Asbjorn Aune, Bo Bergman, Jens Dahlgaard, Ove Hartz, and Lennart Sandholm.

Congratulations ~ New Academicians ~

Profiles of the following newly elected members of the Academy will be included in the next edition of Contact:

Associate Academicians

- Dr. Grace Brannan
- Zenaida T. Veloso

Academicians

- Elizabeth M. Keim
- Dr. Soren Bisgaard
- Dr. Hesameddin Aref Kashfi
- Dr. Mansoor Al Awar

Meetings of the Academy:

WCQI at ASQ in Milwaukee, Wisconsin

On May 3, 2006 a General Meeting of the Academy was held in Milwaukee. After the routine items of business (please consult the minutes of the meeting on the IAQ web-site), a new Academician presentation was given by Associate Dr. Bjorn Andersen.

Attending the conference were the following members of the Academy:

- Dr. Val Feigenbaum (Honorary Member)
- Dr. Marcos Bertin (Honorary Member)
- Dr. Jim Harrington (Honorary Member)
- Spencer Hutchens (Chairman)
- Dr. Tito Conti (President)
- Dr. Noriaki Kano (Vice President)
- Dr. Gopal Kanji (Vice President)
- Greg Watson (Vice President)
- Charles Aubrey (Secretary-Treasurer)
- Dr. Ken Case

- Sergio Foguel
- Dr. Blan Godfrey
- Dr. Bjorn Andersen
- Matabee Maeda
- Dr. Yoki Akao
- Bob King
- Hugo Strachan
- Dr. John Hromi
- Dr. Mohamed Zairi
- Dr. Lennart Sandholm
- Navin Dedhia
- Dr. Madhav Sinha

During the conference and the subsequent IAQ Forum held in the ASQ Headquarters, Academicians spoke on a number of topics: Dr. Yoji Akao spoke about developments in Quality Function Deployment; Acn. Chuck Aubrey spoke on Financial Indicators of Quality; Sergio Fogel spoke about the World Tourism Forum; and Alain-Michel Chauvel spoke about the need for recognition. Copies of their presentations are available for downloading from the IAQ website.



Associate Andersen presented with IAQ Certificate by Chairman Spence Hutchens and President Tito Conti.

EOQ Congress in Antwerp, Belgium

On June 1, 2006 a second General Meeting of the Academy was held in conjunction with the EOQ Congress. Following the routine items of business new Academician presentations were given by Dr. Kostos Dervitsiotis and Dr. Ulises Ruiz. A second IAQ Forum was held in conjunction with this conference.

Attending from the Academy were:

- Spencer Hutchens (Chairman)

- Dr. Tito Conti (President)
- Dr. Gopal Kanji (Vice President)
- Dr. Pal Molnar (Vice President)
- Charles Aubrey (Secretary-Treasurer)
- Bob King
- Dr. Jens Dahlgaard
- Dr. Tilo Pfeifer
- Juhani Anttila
- Dr. Ulises Ruiz
- Dr. Vadim Lapidus
- Dr. Kostss Dervisiotis
- Enrique Sierra
- Bertrand Jouslin de Noray
- Dr. Dieter Seghezzi
- Dr. Teun Hardjono
- Alain-Michel Chauvel

**Congratulations
~ Academicians in the News ~**

Honoring the Life Work of Acn. Sandholm

The Royal Swedish Academy of Engineering Sciences held its 86th Annual Meeting on October 27 at the Stockholm Concert Hall with H.R.H. Crown Princess Victoria as the guest of honour. About 900 people, among them leading representatives of government, business, public administration and academia, attended the Meeting. A banquet held at the Stockholm City Hall followed the Meeting. This means that the arrangements were fully in accordance with the Nobel Prize ceremonies.



Academician Sandholm being presented with the Gold Medal by Crown Princess Victoria of Sweden.

At the meeting, the Academy's Gold Medal was presented to Acn. Lennart Sandholm by

Crown Princess Victoria. Sandholm was given this most prestigious distinction "for his extremely outstanding contributions to the development and training in the area of total quality in Sweden and internationally".

APQO Awards Acn. Aubrey the H-I Medal

At its 13th Annual Meeting held on October 18-19, 2006 in Sydney, Australia, the Asia-Pacific Quality Organization (APQO) awarded Acn. Chuck Aubrey the Harrington-Ishikawa Medal. The H-I medal is awarded to that quality professional who has made the most significant contribution to quality in the Asia Pacific Region. Acn. Aubrey has served as President of APQO and the citation reads: "For many contributions he made in teaching, writing and consulting in Asia and his excellent quality leadership in the region and the Asia Pacific Quality Organization".



Acn. Chuck Aubrey

Acn. Watson Honored in Russia

On November 9, 2006 in Moscow at a conference on benchmarking hosted by the Russian Organization for Quality (ROQ), Natalia Tomson, president of the ROQ, named Acn. Gregory H. Watson an Honorary Member in recognition of his work in helping to establish the ROQ in 2001. On this same occasion, Watson was also admitted to the Russian Academy for Quality. In 2005 Acn. Watson had been named an Honorary Member of the Benchmarking Club of Russia

